



AFRICA'S PREMIER VIRTUAL UNIVERSITY



**BACHELOR  
OF BUSINESS  
ADMINISTRATION &  
MANAGEMENT  
(BBAM)**

**STARTS  
JANUARY 2021**



**25% discount for first  
100 students!**





Our quest for learning and acquiring knowledge is **universal**. It has been with us since the very beginning.

Now the **COVID-19** pandemic threatens it and our **human existence**

Well, we didn't let it stop us, don't let it stop you.

**Stay connected** and learn from anywhere around the globe with our wide range of online live classes ranging from **postgraduate**, **undergraduate** and **professional short courses**

Join us today, visit our website for more: [www.niu.ac.ug](http://www.niu.ac.ug) or check out our Facebook Page @Nexus International University.



AFRICA'S PREMIER VIRTUAL UNIVERSITY



# WHY NEXUS INTERNATIONAL UNIVERSITY?

JOIN AFRICA'S PREMIER  
VIRTUAL UNIVERSITY

Created as Virtual University of Uganda (VUU) back in 2011, **NEXUS INTERNATIONAL UNIVERSITY (NIU)** is Africa's Premier Virtual University, regulated by the Ugandan National Council for Higher Education (NCHE).

All its degree, diploma, and professional certification courses are **delivered exclusively online and via live virtual lectures** by very qualified and experienced lecturers of different nationalities teaching from various locations around the world.

**"COVID 19, CAME AND FURTHER CONFIRMED THAT NIU'S MODEL IS THE MOST APPROPRIATE SOLUTION FOR HIGHER EDUCATION IN AFRICA,"**

With ten years' experience offering international standards higher education, mainly to postgraduate students, NIU has served students from 17 different countries.

Hundreds of students cherish and have taken advantage of the flexibility and freedom NIU's virtual and online model offers them.



With this success, management decided to launch undergraduate programmes to fully realize its mission to **"deliver Africa's education future"** leveraging technology.

COVID 19, came and further confirmed that NIU's model is the most appropriate solution for higher education in Africa, giving students the ability to work or run a business while studying.

While institutions were closed, NIU students, studying from different countries, continued with their lectures, and sat their exams.

**25% DISCOUNT FOR FIRST 100 STUDENTS, APPLY NOW**



# WHY NEXUS INTERNATIONAL UNIVERSITY?

JOIN AFRICA'S PREMIER  
VIRTUAL UNIVERSITY

NIU's vision is to be "Africa's global university". Its model has removed the constraint of place, and every African can obtain international standard credentials from wherever they are, at their own pace.

What's more, NIU offers affordable and flexible pricing. Africa's higher education enrolment today is less than 17%, way below the global average; NIU's model is the solution to exponentially improve this score.

You can study for:

- **Postgraduate Degrees**
- **Postgraduate Diplomas**
- **Undergraduate Degrees**
- **Professional short courses**

Particularly for our Bachelor of Business Administration and Management (BBAM), we have put in place a **special 25% discount scheme for the first 100 students** who will enroll for the January 2021 in-take.

We are putting this scheme as a further incentive to grow access to higher education for as many African students as possible.



**25% DISCOUNT FOR FIRST 100 STUDENTS, APPLY NOW**



# BACHELOR OF BUSINESS ADMINISTRATION & MANAGEMENT (BBAM)

BECOME THE NEXT BUSINESS  
LEADER

The BBAM programme of Nexus International University (NIU) offers 129 credit units.

Eligibility and duration of the programme are as follows:

- (1) Higher School leavers with the required certificate, for 3 years**
- (2) Holders of a Diploma and Higher Diploma for 2 years**

Students will be exposed to core business principles and practices, aiming to build their business and management knowledge with focus on key competences that are career-centric and vocational in nature.

It is expected that by the time students are awarded the bachelor's degree, they have acquired the requisite framework, critical-thinking, problem-solving, and communication skills to succeed and stand out in business environments as employees or entrepreneurs.

All students start off with the same core modules, then take up specialisations in their final year, based on their chosen areas of interest. As a final step to obtaining a degree, they have to each present a Capstone project based on their specialisation.





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## MANDATORY MODULES

- Economics for Business
- Business Management
- ICT for Business
- Financial Accounting & Reporting
- Marketing Principles
- Critical Thinking & Problem solving
- Human Resource & Organizational Development
- Quantitative Techniques for Business
- Business Ethics & Human Rights
- Business Research Methods

## CORE MODULES

- Business Finance
- Procurement Management
- Business and Customer Communications
- Operations Management
- Cost & Management Accounting
- Entrepreneurship & Innovation
- Strategic Management
- Taxation Management
- Business law



**Apply now, \$350 per term.  
No additional cost!**

Contact our Registrar for more:

Email: [v.ndagire@niu.ac.ug](mailto:v.ndagire@niu.ac.ug) or

[m.ochan@niu.ac.ug](mailto:m.ochan@niu.ac.ug)

Call us on: (+256) 772 202 137

Website: [www.niu.ac.ug](http://www.niu.ac.ug)



01

## SPECIALISATION MODULES - BBA ACCOUNTING

- Sector Accounting
- Advanced Accounting & Reporting
- Auditing & Investigations
- Computerized Accounting
- Capstone Project Report



APPLY NOW

<https://bit.ly/34NTMMT>

02

## SPECIALISATION MODULES - BBA MARKETING

- Digital Marketing essentials
- Customer insights
- Planning Marketing Campaigns
- Applied Marketing
- Capstone Project Report



APPLY NOW

<https://bit.ly/34NTMMT>

03

## SPECIALISATION MODULES - BBA HUMAN RESOURCE MANAGEMENT

- Industrial Psychology & Relations
- Strategic Human Resource Management
- Guidance and counselling
- Labour Laws & Employment
- Capstone Project Report



APPLY NOW

<https://bit.ly/34NTMMT>





04

## SPECIALISATION MODULES - BBA OIL AND GAS MANAGEMENT

- Basics of Upstream Oil and Gas Engineering
- Governance and the Application of ISO Standard
- Frameworks
- Upstream Oil and Gas Business Processes.
- Oil and Gas Risk Management
- Capstone Project Report



**APPLY NOW**

<https://bit.ly/34NTMMT>

05

## SPECIALISATION MODULES - BBA SUPPLY CHAIN MANAGEMENT

- Strategic Supply Chain Management
- Supply Chain Systems and Modelling
- Strategic Procurement Management
- Logistics for Retail and Manufacturing
- Capstone Project Report



**APPLY NOW**

<https://bit.ly/34NTMMT>







06

## SPECIALISATION MODULES - BBA ENTREPRENEURSHIP AND INNOVATION

- Entrepreneurship and Innovation
- Small Business Management
- Business Planning
- Entrepreneurial Strategy
- Capstone Project Report



APPLY NOW

<https://bit.ly/34NTMMT>

07

## SPECIALISATION MODULES - BBA PROJECT MANAGEMENT

- Project Management Principles
- Procurement and Contract Management
- Construction Project Management
- ICT Project Management
- Capstone Project Report



APPLY NOW

<https://bit.ly/34NTMMT>





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**Contact our Registrar for more:**

**Email:** [v.ndagire@niu.ac.ug](mailto:v.ndagire@niu.ac.ug) or [m.ochan@niu.ac.ug](mailto:m.ochan@niu.ac.ug)

**Call us on:** (+256) 772 202 137

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Uganda

**Website:** [www.niu.ac.ug](http://www.niu.ac.ug)

